



## CAPABILITY STATEMENT

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### Our Name and Who We Are

Insignius

"Insignius" (In-sig-nee-us) derives from the Latin Insignia: Badges of office or of honour; distinguishing marks, And from "Insignis" : Distinguished.

We bring decades of experience to your project with a new outlook - keeping abreast of the times.

Our new name has evolved from offering distinguished service in sign-making and allied fields for over twenty-five years.

Insignius is a wholly South Australian owned company, part of the Petkat Group (Petkat Pty Ltd ). Engaged in the manufacture of a wide range of signage and specialising in designing, manufacturing and installing corporate and institutional signage.

In 2008 AMPE was acquired by Petkat Pty Ltd owners of Engraving Services Co, one of South Australia's foremost engraving marking and identification companies.

As a result of this addition, an enormous amount of synergy has been created between the two companies, the range of services offered has been increased and the cross pollination of ideas that has developed has allowed the individual capacity of both companies to expand comprehensively, all the while keeping their eye on the interests of those that matter most: The Clients, Staff and Suppliers.

### Location

4 c McInnes st Ridleyton 5008 Adelaide

### Regions Serviced

Insignius services clients across Australia and overseas

## History

- The company was founded in 1984 by the merger of two prominent Adelaide engraving businesses and traded as Allied Metal Printers and Engravers (AMPE Signs) until 2008, where upon it changed its name to reflect new ownership and strategic directions.
- 1984 saw AMPE become the first Engraving Company in South Australia to take delivery of computerized engraving equipment
- in 1989, the requirement to engrave large and unusual items, coupled with a variety of different metals, saw the introduction of an acid etching facility, this facility has grown to incorporate the latest in high tech infrastructure.
- The 90's saw a rapid rise for the company as it began to be awarded prestigious projects such as the Myer Centre, The City West Campus for the Uni of SA, Terrace Intercontinental- (Stamford Plaza), Interior Signage fitout for Optus Building
- In 1997 the company took delivery of a large bed router table with engraving capability.
- Y2k: 2000
- The Year 2001- The start of the new millenium, saw the Adelaide Convention centre signage totally fitted out, followed by numerous large and prestigious projects such as:
  1. Great Southern Railways: branding of rolling stock, the Ghan and The Indian Pacific.
  2. Botanical Gardens of Adelaide & Mt Lofty, all way-finding and instructional signage.
  3. City of West Torrens, entry and exit signage.
  4. City of Port Adelaide Enfield entry and exit signage ( awarded Silver medal at the AGSA awards 2008 )

Since its formation Insignius ( AMPE) has grown into one of the most respected corporate , institutional and government signage suppliers in South Australia, many of South Australia's historic locations and sites are identified and recognized by signage manufactured by Insignius.. We are recognized as one of the leading signage, engraving and etching companies to many of Australia's largest sign groups and companies.

## Products and Services

Amongst the processes offered are:

- Large Format Acid etching.
- Design and Artwork
- Vinyl Graphics
- Large format digital printing
- Screen printing
- Sublimation
- Metal Fabrication
- Spray painting
- Statutory Signage
- Electronic Signage
- Project management : Signage

The company has the facility to fabricate metal, plastics and timber and has a paint spray shop to apply hard baked enamel, polyurethane and UV Supershield®.

Because we are able to fabricate most signage in our own workshop we can co-ordinate every process, thus ensuring consistency of colour, finish and fit of all components to achieve an aesthetically attractive quality product. It is this commitment that has earned the company its reputation as the hallmark of excellence in signage.

Insignius take pride in working with well known artists and designers, our aim is to ensure the transition from artistic concept to finished product is as simple as can be through the industrial processes needed to meet their design brief.

## Producers of:

- Braille signage ( acid etched and raster Braille )
- Manufacturers of Leaderboard: directory signage systems

## Areas of Expertise:

Government signage ( all stratas )

Architectural signage

Civic artworks

Historical signage & markers

Stainless Steel Fabricated Signage

Marine signage

Etching processes

Engraving processes

## Our Staff

Our staff have provided loyal service for up to 25 years each.

**STEVEN HILL:** Our master engraver Steven Hill cut his teeth in the field of Aerospace engraving with Fairey Australia and has developed an enormous portfolio of expertise including, being our Chief Acid etching exponent. His experience gives him a wide range of capabilities in all facets of design, production, application and sign erection.

**KAY KING:** In house design is the domain of Kay King An incredible eye for detail, Kay is meticulous in her organization, this allows her creative abilities to push boundaries. Kay is enthusiastic, bubbly and vibrant, her artistic talent is also complemented by her very practical production skills. Screen-printing, Sublimation ,Vinyl cutting and printing are Kays responsibility. Kay handles all our incoming computer files.

**LUKE SMITH:** The youngest member of our production team, Luke has an eye for detail and is what would be considered a perfectionist in his approach, super organized and totally committed to ensuring each project meets its timelines within the production process. Luke has tremendous expertise in areas of metal fabrication, spray painting, sign erection, plastics and wood fabrications.

**PETER VASIC:** Director : Specialising in Sales & Marketing;

In 1990 Peter entered the then embryonic industry of chalk board art menus and built a reputation as one of the states foremost producers of that art form eventually branching into vinyl and printed signage in 1997. Peter has spent the last 6 years in the engraving industry. For many years Peter was in an executive position in sales with W.P. Crowhurst Pty Ltd. manufacturers of Solver paints, here he honed his marketing and sales attributes.

Prior to WP Crowhurst, Peter spent number of years as a journeyman in the paint and coatings industry, Initially with Triton Paints, where he picked up his understanding, knowledge and skills with paint and solvents formulating and blending.

In 2001 Peter painted the South Adelaide Football Club Team of the Century painting and handled production of the resultant print run.

2003 Saw Peter once again engaged in the painting of a Team of the Century Painting for the North Adelaide Football club and its resultant print run.

As Director Peter handles all the day to day aspects of sales input and marketing aspects, frequently liaising with designers, Peter is happy to handle any query you may have.

### Associations

Insignius and Engraving Services co are members of the following Associations;

- Australian Sign and Graphics Association
- Australian Engravers and Sign makers association
- Master Painters and Signwriters assoc of SA
- Business SA
- Defence Teaming Centre

### Accreditations

- Defence Recognised Suppliers: Department of Defence ( the only engraving and signage company in Australia with this endorsement)
- Currently working towards ISO9001

### Awards

- 2008 Australian Sign and Graphics assoc: Silver Award for Screen printing
- 2008 Commonwealth Bank Small Business Champion Awards State Finalist Manufacturing

## Contact Us

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- [www.uvsupershield.com.au](http://www.uvsupershield.com.au)